



Charcoal vs. White Media Particulate

CABIN AIR FILTER FACTS

- Over 80% of vehicles sold in the U.S. today are equipped with a cabin air filter
- The cabin air filter aids in the operation of a vehicles heating, venting, and air conditioning systems by keeping them free from contaminants
- Contaminates inside a vehicle can be as much as **6x HIGHER** than the levels outside the vehicle
- The cabin air filter should be changed regularly every 12,000 to 18,000 miles or once a year (individual driving conditions will vary replacement frequency)

The Chart Below Illustrates the Advantages of a Charcoal Media Filter

Outside Pollutants	MEDIA FILTER Particulate	
	White	Charcoal
Dust	X	X
Air Particles	X	X
Field Grain & Soot	X	X
Pollen		X
Smoke		X
Offensive Orders		X
Insecticides		X
Vehicle Exhaust Fumes		X

Choose the Right Cabin Air Filter to Fit Your Needs



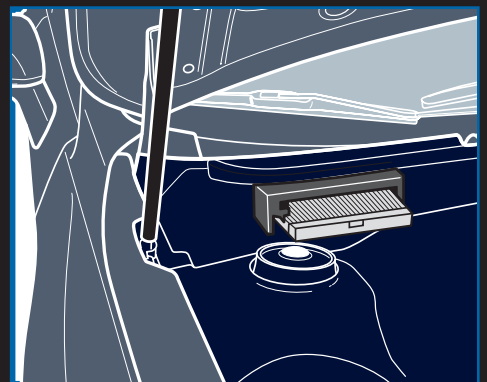
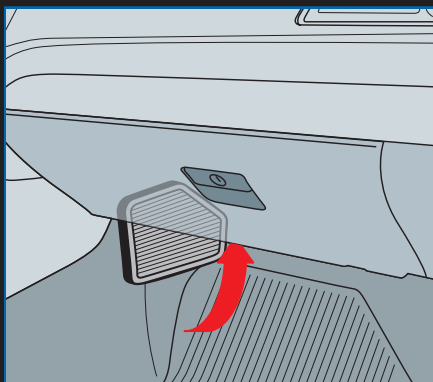
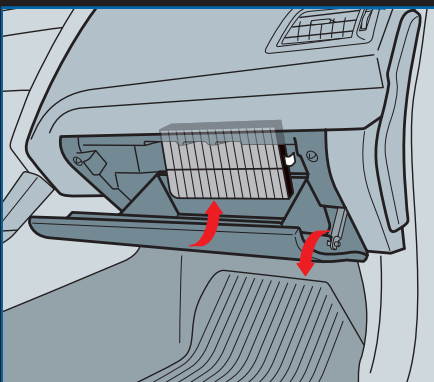
**Not available for all applications.*

When it comes to Cabin Air Filters, choosing the right filter that best fits the environment you frequently drive in, can positively impact your overall health.

If you or any of your family members are prone to allergies, asthma or any other breathing issues, then make sure to ask for a charcoal media filter. The charcoal media is treated with special chemicals and heat to give it specific order-control properties, that help trap odors by adsorption (not absorption), which holds the gases on the surface of the charcoal treated media.

All PTC cabin air filters contain premium filter media that stops particulates down to 0.001 microns to help filter out over 90% of particles harmful gases and bacteria that can affect your health.

WE SUPPORT



Call us today at 800.626.8333 to Order Your Needs!