

YOUR PARTNERS FOR PROFIT!

## With Over 115 Million Vehicles on the Road Today that are Over 10 Years Old, **PCV Valves & Breather Elements** Still Represent a Significant Sales Opportunity!

The average vehicle age continues to grow and is now over 12.2 years (Federal Highway Administration Data). An estimated 41.5% of the 389+ million vehicles registered on the road today are now over 10 years old (See Chart Below). This equates to over 161 million vehicles on the road which represents a significant sales opportunity for the automotive aftermarket. Many of these older vehicles have a PCV Valve and/or a Breather Element that require regular replacement maintenance.



## Share of Aftermarket Parts & Services Spend - 1-5 Years - 6-10 Years - Over 10 Years 45% 40% 35%

## 25% 20% 2017 2018 2019 2020 2021 2022F 2023F 2024F 2025F



While most manufacturers are reducing or completely eliminating their PCV Valve and Breather Element offering, PTC has increased its coverage and now has the most extensive offering in the market today. As the average age of vehicles registered on the road today continues to increase, don't over look this market opportunity. PTC now has PCV valves and Breather Elements available to fit most any vehicle application.

All PTC part number labels include competitive cross references and UPC codes for your convenience. All part number application data is also available electronically in Activant, Wrenchhead and www.showmetheparts.com/ptc.

## KEY FEATURES AND BENEFITS INCLUDE:

- OE design, fit & function for easy installation and long dependable performance
- Provides premium filtration dependability & performance
- No standard case quantities required – just order what you need!
- Industry leading coverage
- Can order under competitive part numbers

We've got the right product, right quality & right price to help maximize your sales opportunities. Call us today at 800.626.8333 to Order Your Needs!